

## AN ATTITUDE TOWARDS NEWSPAPER READING HABITS AMONG UG STUDENTS OF ALL SAINTS' COLLEGE: A CASE STUDY

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### **ABSTRACT**

*Reading is very essential and a key element for the all-round development of an individual. It is an intellectual activity of knowing new things, discovering and developing new ideas and gives a sense of completeness. It is an art of learning and creating new things. It has an essential role in a person's education and culture. The newspaper is an essential part of collecting information and the day to day affairs which are most needed for education. The students, as well as educators, can get easily the current news and motivating things by reading a newspaper. The newspaper reading will enable the students to know what is happening in and around and to update their knowledge level in all areas. The present study focuses on "An attitude towards Newspaper reading habits among the UG students of All Saints' College." There are 500 questionnaires were distributed to the students. Among them, 440 questionnaires responses were received. The collected data has been carefully analyzed and its results are presented in the form of graphs and tables according to the objectives of the study.*

**KEYWORDS:** *Newspapers, Purpose, Medium, Frequency, Education*